



Accented Glory Media Kit

Owned and Operated by Tonya Cross

Deseré Cross | PR Specialist
May 4, 2021

About Accented Glory

Accented Glory is a handcrafted, women's fashion accessory brand, specializing in natural hair accessory and jewelry designs. Our hair accessory designs are created with materials and fabrics that minimize damage to textured hair, provide a comfortable wear, and endures natural hair care products. We choose fabrics and materials that will not cause friction with textured hair and that assist in maintaining healthy tresses. We test wear our hair accessory designs to ensure they are not only stylish but also comfy. Naturals also need hair accents that can withstand hair care regimens that include oils because oils have the potential to break down certain materials.

Accented Glory's jewelry line includes earrings, necklaces, and bracelets. Our most popular jewelry designs are our Afrocentric accessories. We also offer [custom orders](#) for both hair accessory and jewelry designs for special occasions, such as proms, weddings, or just because.

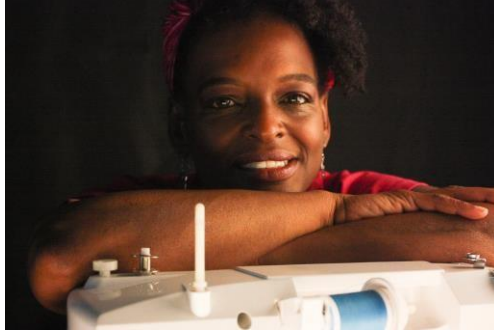
Additionally, our brand has a "[Styling With Hair Accessories](#)" e-guide. Accented Glory's styling eguide is for women with natural hair and shares what naturals should consider when styling with and purchasing hair accessories. The guide also provides tips and advice on minimizing damage to textured hair.

Accented Glory also manages a vibrant natural hair community on Facebook, [Accented Glory Naturals](#). Our Facebook group discusses more than styles and hair care tips. We share natural hair news, business, culture, and humor. We also host online and in-person events relating to natural hair.

Accented Glory's visionary and accessory designer is Tonya Cross of Salisbury, NC. Cross started Accented Glory in June of 2013. Since then, she has turned a hobby into a brand.

"I started making my own hair accessories because very few retailers sell items suitable for adults. Most of their designs cater to a younger demographic."

Now anyone, no matter their age, can accent their natural beauty. Visit our website at www.accentedglory.com. We have shops on [Etsy](#), [Amazon Handmade](#), and [We Buy Black](#) online marketplaces! Click name(s) to visit our shops.



Accented Glory Visionary, Tonya Cross

Accented Glory
105 Sycamore Rd
Salisbury, NC 28147
704-798-2698

FACT SHEET

- Accented Glory (AG) was established in June 2013 and is owned and operated by Tonya Cross of Salisbury, NC.
- The AG team includes Tonya Cross (owner) and her three daughters, Deseré, Cierra and Gabrielle.
- All accessories are handcrafted by Tonya Cross.
- AG designs can be purchased from [Etsy](#), [Amazon Handmade](#), and [We Buy Black](#).
- AG signature design is the [Afro Puff Holder](#).
- AG offers [customer orders](#) for special occasions and gifts.
- AG has been a featured vendor at the Sisters Supporting Sisters, Concord NC; TNT Hair Explosion Beauty Supply Store, Concord NC; Juneteenth Celebration, Salisbury NC; The Glow Get It Festival, Greensboro NC; and Hey Black Girl Festival, Salisbury NC.
- AG has an official natural hair group on Facebook called [Accented Glory Naturals](#).
- AG's blog is [Accessory Diva](#).
- AG's styling e-guide can be purchased on [Etsy](#).



- AG has an [Affiliate Toolbox](#) for bloggers, vbloggers, and content curators.
- AG was featured on [Essence](#) as Etsy finds by black women designers.
- AG accessory designer Tonya Cross was an industry expert for [Canvas8 Case Study](#).
- AG was recognized as [Accessory Business of The Year](#) by [Buy From A Black Woman](#).

Features/Presentations

- [Natural Haircare News](#) – Brand Feature/Podcast Interview
- Naturalista4me Show – Interview
- [Nappily Ever After](#) – Live Podcast Panelist
- Women In Business Summit – Getting Seen Online
- Essence.com – [Etsy Design Featured](#)
- I Am Sheba Empowerment Luncheon – Building A Brand
- MarthaStewart.com Shop – Etsy Design Featured
- Venture Café Winston-Salem – How To Get Your Brand Seen Online
- [Pretty Pretty Black Girl](#) Short Film – Custom Design Featured
- [Eve's Pearls](#) – Photo Exhibition
- [Rowan County Women Entrepreneurs](#)
- [Cornell Report](#) and [Women's Entrepreneurship Program](#)
- [Hazel's Soapery](#)
- [Black Profits](#)
- [Enterprise League](#)

- [Buy From A Black Woman](#) – Accessory Business of The Year

Memberships/Partnerships

- [Black Design Collective](#) – Member
- [Black Designer Database](#) – Member

Events

Click to view Accented Glory's [Facebook Page](#) events.

Accented Glory also conducts home and online styling workshops. Click [here](#) to schedule a workshop. We have provided workshops at the following events:

- Styling With Hair Accessories – Miss Born Natural Business Expo
- Headwrap Styling – Spencer Doll and Toy Museum Black History Celebration
- Headwrap Party – Facebook Live and TNT Hair Explosion Beauty Supply Store

Pricing

Our design prices currently range from \$10 to \$40. Our lady tees price is \$20.

Testimonials

“At a recent wedding, my friend and I wore the turquoise Hair comb and everyone loved it. We both wanted something small yet noticeable, fitting, and proper. This accessory met all our requirements, blended EXTREMELY well with the dresses, and fit the occasion perfectly. I could not have found a better product!” -Veronica

“...I love your hair accessories. My husband bought me a few, and I truly love the way they look!” -Betty

“I truly enjoyed the superb service I received from Accented Glory! I love the feel of my adjustable rhinestone headband. I am extremely tender headed and hate hair accessories that

pull my hair. This was the best buy I made for my hair in forever. Salute to this company!" – Candace

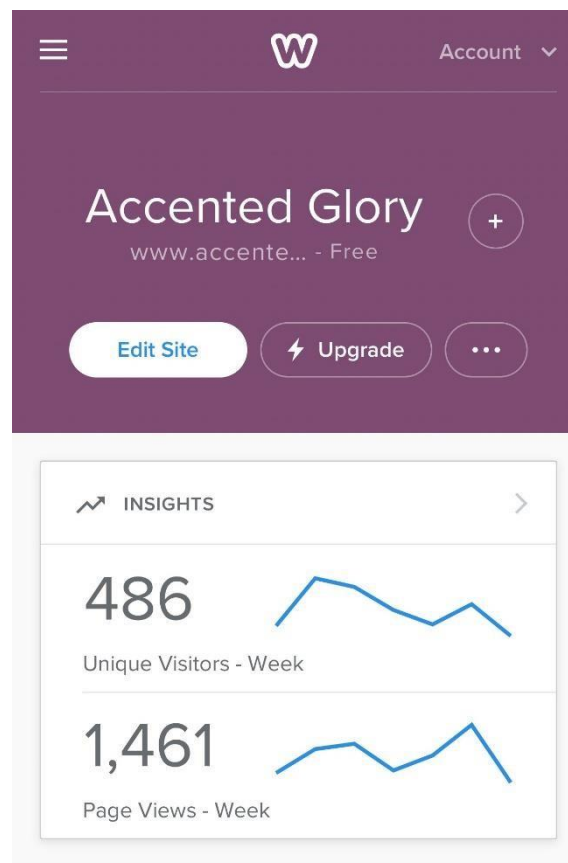
"Accented Glory has done it again! They have the softest most comfortable headband ever!" – Candace

"Thank you, Accented Glory, for my beautiful headband! It fits comfortably and is adjustable to fit perfectly. I love it and it is my favorite color. Thank you!" - Avnah

"I have been natural since I shaved my head for childhood cancer research in June 2013. I still struggle with feeling pretty with natural hair and consider if I should just go back to the creamy crack. I do not like my afro because it makes me look like my brother. So, this pearl afro puff band from Accented Glory does the trick!" - Wendy

Site Stats

Weekly visitor stats for Accented Glory's website:



Social Media Monthly Impressions and Audience
W-Women M-Men

	Followers	Impressions	Audience	Age
Facebook	796	3.3K (Reach)	96% W 4% M	35-44
Twitter	1177	7.1K	82% W 18% M	No Data
Pinterest	252	9.7K	81% W 19% M	18-34
Instagram	1469	5K	84% W 16% M	25-34

Photos:

The photos on the following pages highlight some of Accented Glory's designs. Click photo to view design description in our online shop.





Contact Information

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Website: <https://accentedglory.com>

Facebook: <https://www.facebook.com/AccentedGlory>

Facebook Group page: <https://www.facebook.com/groups/279619865546314>

Twitter: [@AccentedGlory](https://twitter.com/AccentedGlory)

Instagram: [@AccentedGlory](#)

Pinterest: [@AccentedGlory](#)

Blog: <https://www.accentedglory.com/accessory-diva-blog>