

Accented Glory Media Kit

Owned and Operated by Tonya Cross

Deseré Cross | PR Specialist
May 13, 2018

About Accented Glory

Accented Glory is a handcrafted, women's fashion accessory brand, specializing in natural hair accessory and jewelry designs. Our hair accessory designs are created with materials and fabrics that minimize damage to textured hair, provide a comfortable wear, and endures natural hair care products. We choose fabrics and materials that won't cause friction with textured hair and that assist in maintaining healthy tresses. We test wear our hair accessory designs to ensure they are not only stylish but also comfy. Naturals also need hair accents that can withstand hair care regimens that include oils because oils have the potential to break down certain materials.

Accented Glory's jewelry line includes earrings, necklaces, and bracelets which are all available in our online store. Our most popular jewelry designs are our Afrocentric accessories. We also offer [custom orders](#) for both hair accessory and jewelry designs for special occasions, such as proms, weddings, or just because.

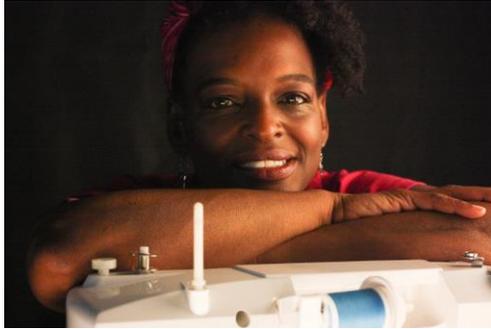
Additionally, our brand has a "[Styling With Hair Accessories](#)" e-guide and "Embrace Greatness" lady t-shirts. Accented Glory's styling e-guide is for women with natural hair and shares what naturals should consider when styling with and purchasing hair accessories. The guide also provides tips and advice on minimizing damage to textured hair. Our lady tees affirm that in embracing the natural you, you're embracing greatness! The tees can be purchased in our [online store](#).

Accented Glory also manages a vibrant natural hair community on Facebook, [Accented Glory Naturals](#). Our Facebook group discusses more than styles and hair care tips. We share natural hair news, business, culture, and humor. We also host online and in-person events relating to natural hair.

Accented Glory's visionary and accessory designer is Tonya Cross of Salisbury, NC. Cross started Accented Glory in June of 2013. Since then, she has turned a hobby into a brand.

"I started making my own hair accessories because very few retailers sell items suitable for adults. Most of their designs cater to a younger demographic."

Now anyone, no matter their age, can accent their natural beauty. Visit www.accentedglory.com to browse our selections. We also have shops on [Etsy](#), [Amazon Handmade](#), and [We Buy Black](#) online marketplace! Click name(s) to visit our shops.



Accented Glory Visionary, Tonya Cross

Accented Glory
105 Sycamore Rd
Salisbury, NC 28147
704-798-2698

FACT SHEET

- Accented Glory (AG) was established in June 2013 and is owned and operated by Tonya Cross of Salisbury, NC.
- The AG team includes Tonya Cross (owner) and her three daughters, Deseré, Cierra and Gabrielle.
- All accessories are handcrafted by Tonya Cross.
- AG designs can be purchased from its [online store](#), [Etsy](#), [Amazon Handmade](#), and [We Buy Black](#).
- AG signature design is the [Afro Puff Holder](#).
- AG offers [customer orders](#) for special occasions and gifts.
- AG is a member of the official 4C Hair Chick Media Network and Bloggers Like Me Network.
- AG has been a featured vendor at the Natural Star Natural Hair Show in Charlotte, NC; Miss Born Natural Beauty Pageant in Columbia, SC; Story Behind The Brand, Salisbury, NC; and Footsteps To Follow Children's Fashion Show, Greensboro, NC, Sisters Supporting Sisters, Concord NC, and TNT Hair Explosion Beauty Supply Store, Concord NC.

- AG has an official natural hair group on Facebook called [Accented Glory Naturals](#).
- AG's blog is [Accessory Diva](#).
- AG's styling e-guide can be purchased on [Etsy](#).



- AG has an [Affiliate Toolbox](#) for bloggers, vbloggers, and content curators.

Events

Click to view Accented Glory's [Facebook Page](#) events.

Accented Glory also conducts home and online styling workshops. Click [here](#) to schedule a workshop. We've provided workshops at the following events:

- Styling With Hair Accessories – Miss Born Natural Business Expo
- Headwrap Styling – Spencer Doll and Toy Museum Black History Celebration
- Headwrap Party – Facebook Live and TNT Hair Explosion Beauty Supply Store

Acknowledgements/Memberships

Accented Glory has been recognized by/is associated with the below brands:

- Official "4C Hair Chick" Media Network Member
- Bloggers Like Me Member
- Honey Be Natural Magazine Business Feature

- Candidly Shanti – The Shop Small Collective Holiday Edition
- Donnatela Blog – Featured for International Women’s Day
- Michele Tapp Roseman — I Can Series
- Let’s Be Women - Brand Feature
- The Vine Events – Buy Black Holiday Gift Guide
- Natural Haircare News – Brand Feature/Podcast Interview
- Naturalista4me Show – Interview

Pricing

Our design prices currently range from \$10 to \$24. Our lady tees price is \$20.

Testimonials

“At a recent wedding, my friend and I wore the turquoise [custom order] hair comb and everyone loved it. We both wanted something small yet noticeable, fitting and proper. This accessory met all of our requirements, blended EXTREMELY well with the dresses, and fit the occasion perfectly. I could not have found a better product!” -Veronica

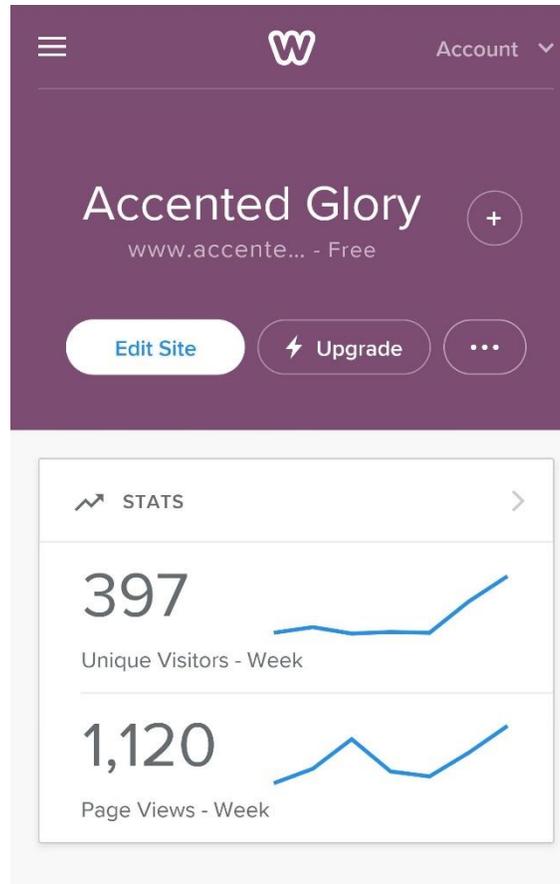
“...I love your hair accessories. My husband bought me a few, and I truly love the way they look!” -Betty

“I truly enjoyed the superb service I received from Accented Glory! ...This was the best buy I made for my hair in forever. Salute to this company!” –Candace

“Accented Glory has done it again! They have the softest most comfortable headband ever!” –Candace

Site Stats

Weekly visitor stats for Accented Glory's website:



Social Media Monthly Impressions and Audience W-Women M-Men

	Followers	Impressions	Audience	Age
Facebook	438	481 (Reach)	96% W 4% M	35-44
Twitter	1158	11.1K	82% W 18% M	No Data
Pinterest	143	4.8K	81% W 19% M	No Data
Instagram	921	2.2K	84% W 16% M	25-34

Photos:

The photos on the following pages showcase some of Accented Glory's designs.





Contact Information

Name: Tonya Cross

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Email: tonyacross@accentedglory.com

Address: 105 Sycamore Rd. | Salisbury, NC | 28147

Website: <https://accentedglory.com>

Facebook: <https://www.facebook.com/AccentedGlory>

Facebook Group page: <https://www.facebook.com/groups/279619865546314>

Twitter: [@AccentedGlory](https://twitter.com/AccentedGlory)

Instagram: [@AccentedGlory](https://www.instagram.com/AccentedGlory)

Pinterest: [@AccentedGlory](https://www.pinterest.com/AccentedGlory)

Blog: <https://www.accentedglory.com/accessory-diva-blog>